

PROGRAM LEVELS		PLATINUM	GOLD	BLUE	SILVER
Academic Year Partnership		\$12,000	\$7,500	\$5,000	\$3,500
<b>BRANDING &amp; VISIBILITY</b>					
Employer logo with link on Career Center site	V	Premier placement	Superior placement	Preferred placement	Preferred placement
Employer Profile Signal Boosted on Handshake: new feature that highlights your organization to Berkeley students	V	✓	✓	✓	
Year-round visibility on Career Center Partner Recognition Displays		Premier placement	Superior placement	Preferred placement	Preferred placement
Priority location at Career Center events	V	✓	✓	✓	
Named sponsorship of one large event or service per year	V	✓			
<b>STUDENT ACCESS &amp; OUTREACH</b>					
Targeted Student Emails	V	3/semester	3/semester	2/semester	1/year
Priority invitation for special event participation	V	✓	✓	✓	
Career Center office room use for a day for recruiter in residence, coffee chats, office space		4 days/year	2 days/year	1 day/year	
Day Parking Pass		4/year	2/year	1/year	
Handshake job postings promoted on Career Center website	V	✓	✓	✓	✓
Targeted student invites to your events in Handshake	V	✓	✓		
<b>CAREER FAIRS &amp; EVENTS</b>					
Access to “invitation-only” fairs, (e.g. EECS Internship & Career Fairs)	V	✓	✓	✓	✓
Guaranteed access to all Career Center fairs	V	✓	✓	✓	✓
Host exclusive Students w/Disabilities (DSP) career readiness event	V	✓	✓	✓	
Complimentary Resume Book(s) from Career Fairs	V	Unlimited	2/year	1/year	
Complimentary Career Fair registration for one day	V	✓	✓		
Complimentary upgrade of a Career Fair registration to Sponsor status OR complimentary registration for a second Career Fair day	V	✓	✓		
Priority booking access to premium info session rental at the Career Center when it re-opens		✓	✓		
<b>CONSULTATION</b>					
Exclusive partner email address for concierge partner service	V	✓	✓	✓	✓
Ongoing support from Career Center staff	V	✓	✓	✓	
Strategic recruitment meetings with Employer Relations staff	V	✓	✓		